

Alliance for Indiana Music Education

Minutes - July 10, 2012

The meeting was called to order by Myron Snuffin at 4:10pm. In attendance were: Tonya Angle - IMEA, Anissa Bradley – ICDA, Mick Bridgewater – ISSMA, Rusty Briel – ISSMA, Soo Han – IN-ASTA, Mike McBride – IOSA & IMEA, Mark Middleton – ISSMA, Matt Pivec – Indiana Jazz Educators Association, Pete Sampson – Indiana Jazz Educators Association, Myron Snuffin – IBA. Also present were Andy Miller & Camille Blunt from the Bose Public Affairs Group.

The following officers were elected unanimously by those present: Anissa Bradley – President, Soo Han - Vice President, and Mick Bridgewater – Secretary/Treasurer.

A report on the current political strategy being taken by the Bose Public Affairs Group on behalf of ISSMA was presented by Andy Miller and Camille Blunt. Andy summarized the effort to have three parts: Relationship Building, Grass Root Networking, and Developing a Global Education Strategy. Andy reported on the survey being sent to the candidates for Governor and Superintendent of Public Instruction and asked that in addition to ISSMA sending out the results in the August mailing if the Alliance Member Organizations could assist with the distribution of the survey responses in their next mailing as well. A meeting was scheduled for August 12th at 2:00pm at the ISSMA office to discuss the survey results and to develop a strategy for distribution.

Concerns were expressed about the negative impact due to unintended consequences resulting from bills presented during the upcoming General Assembly. Andy and Camille were asked to investigate a bill passed in Colorado mandating the arts as a part of every school's core curriculum to see if a similar bill could be proposed in Indiana.

Developing an Alliance database was discussed as an effective way the Alliance could assist in the Grass Roots Networking strategy. Andy Miller had identified Grass Root Networking as the most powerful form of advocacy. It was agreed that each organization would begin the effort by collecting the First Name, Last Name, and personal email addresses of members and send to Mick Bridgewater in a MS Excel spreadsheet. Personal email addresses were deemed to be a critical component due to the need to distribute political information that might not be appropriate for school email. Pete Sampson agreed to investigate various methods the Alliance might use to distribute messages through the Alliance database via email and social media and the costs of those services.

The need to collect the previously agreed upon membership fee of \$100 per organization was discussed. Anissa agreed to contact the organizations about the fee.

The following motions were passed unanimously by those present.

Motion #1 - Invite the Indiana Jazz Educators to become a member of the Alliance for Indiana Music Education. *(Mick Bridgewater/Myron Snuffin)*

Motion #2 - Request all member organizations of the Alliance to include: Member of the Indiana Alliance for Indiana Music Education on all organization materials. *(Soo Han/Mark Middleton)*

Motion #3 – Ask member organizations to have a web link to the Alliance “portal” then to the individual organization site. *(Myron Snuffin/Tonya Angle)*

Motion # 4 – Request all Alliance member organizations to designate a member to serve on the AIME Board as a representative. *(Pete Sampson/Soo Han)*

A request was made for each organization to bring their calendar to the August 12th meeting.

The meeting was adjourned at 6:07pm.

Respectfully submitted by Mick Bridgewater, Secretary/Treasurer